

Notes from the FUNDING Session at the 2006 FLPBS Implementers Forum

These notes were created from a participant activity. The participants were interested in sharing and finding out more about issues of funding to support PBS. Also included are helpful hints and tidbits and several example donation letters. More suggestions and tips on funding can be found on the FLPBS website at <http://flpbs.fmhi.usf.edu>

SUCCESES:

- Dress Down Day for teachers and students, pay an amount to be able to dress down
- Buy tickets to a Spaghetti Dinner coordinated with band and choir performances
- Using Title II funds
- Selling parking spaces to secondary students and teachers
- Invited Ludacris to school to give a concert, he donated monies
- Crispers, free incentive meals
- Sell supplies etc. to students through a school store
- McDonalds donations
- School district Foundation for grants
- Breakfast food sales
- Selling the opportunity to throw pies in teachers faces
- Parent involvement
- Help from community members

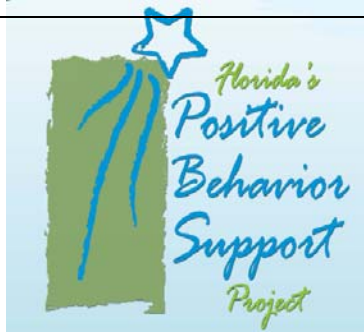
HURDLES:

- Getting enough money for all schools (from a District Coordinator)
- Getting incentives for school staff
- Teacher buy-in
- Not being able to purchase food with PBS money
- Administrator influence for collaborative funding
- Raising money for guest speakers to talk at reward activities
- Pestering the same businesses for monies for multiple initiatives

IDEAS:

- Restaurant participation (i.e., Wendy's, Panera's, Carraba's, etc.)
- Use ALL staff for finding funding connections
- Get students more involved
- Mini grant for schools (project expansion)
- Sell items (water bottles) for profit. Businesses can advertise on the bottle and donate some of the proceeds

- Left over or merchandise parks can be
- Meal discounts restaurants



overflow
from local theme
donated
from local

SUGGESTIONS FOR FUNDING SWPBS EFFORTS

Helpful Hints and Tidbits

- Write PBS into your School Improvement Plan. This will allow you to use SIP money towards PBS.
- Write a grant to Safe and Drug Free Schools.
- Wal-Mart has \$1000 grants every year. Information can be found at, <http://walmartstores.com/GlobalWMStoresWeb/navigate.do?catg=435&contId=4436>.
- Sam's Club donates \$ to schools for their employees that volunteer.
- Washington Mutual has a program where students can set up a savings account for their school. When students deposit \$ in their account Washington Mutual will match the amount in donations to the school.
- Most school districts have an employee whose job responsibility is to find grants for schools. Some school districts have the information on their district website or via a pamphlet that goes out to the school.
- Establish business and community partnerships with local area businesses and ask for donations. You should draft a formal letter about who you are, what school you are with, what PBS is, and why you need the donations.
- Banks often have an abundance of logo merchandise, ask if they will donate such items for your school store.
- Most Publix stores have \$100 set aside for each school for school products. Check with your local Publix.
- Make a wish list for parents to donate and send home with the students. You might be surprised at what your parents are willing to donate.
- Invite the media (TV, radio and/or newspaper) on days when you are doing a school-wide reward, teaching your students your

expectations/rewards, etc. Make sure you include in the news story items your school needs for the reward days.

- Contact your local radio stations to see if they will donate shirts/hats with their logo. See if they will come out to your school and do a live broadcast.
- Have fundraisers dedicated to PBS. Some schools sell hamburgers and hotdogs at local sporting events. On your campus the band/sports boosters may already do this. So, ask them how to get started or see if they want to combine efforts.
- One school allowed their kids to use their school dollars as well as cash at their school carnival.
- Does your school collect box tops for education? If your answer is no then start a program. <http://www.boxtops4education.com/>
- Staples Office Supplies stores will donate \$1 to a school of your choice for every used ink cartridge returned to their store.
- If you have a link from your school's website to Barnes and Nobles each time someone uses the link to buy a product from Barnes and Nobles money will be donated back to your school.

<http://www.barnesandnoble.com/affiliate/intro.asp?userid=2XNXO0SP4O&cds2Pid=946>

- There are companies who will pay schools for returning used ink cartridges to their company. Some companies are:

<http://www.service4u.com/>; <http://www.ways-to-raise-money.com/>;

<http://www.inkjetsusa.com/webuycartidges.html>

Businesses and Foundations that Support Schools

Go onto any of these websites to find out more information on what these businesses and foundations have established to assist schools. Or, you can visit your local branch and ask for more information.

- Disney Learning Partnerships:

http://disney.go.com/disneylearning/who_we_are/

- Tiger Woods Foundation:

<http://www.twfound.org/grants/funding.sps?section=grants&sid=941&lid=1&gra=0>

- Kinko's

http://www.kinkos.com/about_us/community.php

- Lowe's

<http://www.lowes.com/lkn?action=pg&p=AboutLoves/Community>

- Home Depot

<http://www.homedepotfoundation.org/>

- Pepsi

<http://www.pepsico.com/citizenship/community-affairs/content.shtml#Support%20Requests>

- Sony

<http://www.sony.net/SonyInfo/CCA/kodomo.html>

- Nike
<http://www.nike.com/nikebiz/nikebiz.jhtml?page=26&item=giving>
- Reebok
<http://www.reebok.com/x/us/humanRights/awards/>
- Florida Police Chiefs Education and Research Foundation
<http://www.fpca.com/fpcerfendowment.htm>
- AT&T
<http://www.att.com/foundation/guidelines.html#edu>
- The Annenberg Challenge
<http://www.annenbergchallenge.org/about/about.html>
- Barnes and Nobles
http://www.barnesandnobleinc.com/company/codonation/co_donation.html

The following businesses have a rewards program for schools. They either have a program set which consists of a credit card system or a reward program where the schools get a percentage back from money that has been spent at their store.

- Target:
http://target.com/common/page.jhtml?content=target_cg_index
- Office Depot:
<http://www.community.officedepot.com/local.asp>
- Blockbuster
<http://www.blockbuster.com/bb/about/bbcommunityrelations/0,7701,NT-ABT,00.html?>
- Allstate Insurance
<http://www.allstate.com/Community/PageRender.asp?page=foundationinitiatives.htm>
- Albertson's Grocery Store:
http://www1.albertsons.com/corporate/pr/pr_edu_dev.asp?cat=3&subcat=3
- Newman's Own:
<http://www.newmansown.com/125million.htm>
- Verizon
<http://www.verizonld.com/ECFS/>

Websites that list Educational Grant Information

- Teacher's Network
<http://www.teachnet.org/>
- Kids in Need
http://www.shopa.org/shopa_foundation/teacher_programs.php
- Connect for Kids
http://www.connectforkids.org/resources3139/resources_show.htm?doc_id=45947#spec
- Positive News
<http://osi.fsu.edu/Vol2-Issue8.htm#Web%20Sites%20for%20Grant>
- The Consortium of Florida Education Foundations

<http://www.cfef.net/Foundations/default.cfm>

- Great Schools. Net

<http://www.greatschools.net/cgi-bin/static/sponsors.inc/FL>

- School Violence Prevention

<http://www.mentalhealth.org/safeschools/default.asp>

- The Foundation Center

<http://fdncenter.org/funders/index.html>

- Grants for Nonprofits: Education

<http://www.lib.msu.edu/harris23/grants/2educat.htm>

- The Character Education Partnership

<http://character.org/eventsawards/nsoc/>

- Fundsnet

<http://www.fundsnet.com/educ01.htm> and

<http://www.fundsnet.com/educatio.htm>

- Bill and Melinda Gates Foundation

<http://www.gatesfoundation.org/Education/>

- School Grants

<http://www.schoolgrants.org/>

Adopt a Classroom Programs

- Adopt-a-Classroom

<http://www.adoptaclassroom.com/>

- Adopt a Classroom by BrandsMart USA

http://www.utd.org/Adopt-A-Classroom_by_BrandsMart.htm

- Sports



Philanthropy

http://www.sportsphilanthropy.com/SportsOrg_Programs.asp?ID=32&progID=161

- True Gift Donations

http://www.truegift.com/about_donating.htm

Sample Letters

To whom it may concern,

_____ County Public Schools is currently working on implementing school-wide positive behavior support in several schools in the county. School-Wide Positive Behavior Support involves teaching positive social skills and recognizing students who are engaging in behaviors that improve the school climate.

We need your help to recognize these students and are looking for items that they find reinforcing (e.g., posters, pencils, stickers, etc.) Currently, _____ County does not have the financial resources to obtain reinforcers for students who improve the school climate and engage in positive social interactions. Therefore, we are looking for reinforcers that are of high interest to our students who are in Kindergarten-12th grade.

Would you please be able to send at least one, if not more of your fan packs to use as reinforcers for our students?

Thank you for your time and consideration. Your generosity is greatly appreciated.

Sincerely,

(Your Name, Affiliation, and Contact Information)

DATE:

To Whom It May Concern:

My name is _____ and I work for _____
County Public Schools. More specifically I am the District Coordinator for the
Positive Behavior Support Project.

We are currently working with several schools in _____
County to decrease discipline referrals and problem behavior through a project
called Positive Behavior Support. The project is a collaborative, assessment-
based approach to developing effective interventions for problem behavior. The
emphasis is on the use of proactive, educative, and reinforcement-based
strategies to achieve meaningful and durable behavior and lifestyle outcomes.
The county is looking to add additional schools for the upcoming school year. On
_____, I am presenting the project to several principals in
_____ County. It would be greatly appreciated if you would donate
breakfast for the principals.

Thank you in advance for your support,

Sincerely,

(Your Name, Affiliation, and Contact Information)

Date

Dear _____:

I am writing to obtain support from the Orlando Magic to help recognize the efforts of your local schools in Orange and Osceola County. There are 28 public schools in Orange and Osceola County implementing a process called School-wide Positive Behavior Support. The process helps schools to look at the way they are handling discipline on campus and to make changes so that the schools are more effective and efficient. This approach emphasizes using behavioral data to make decisions. Schools are focusing on teaching new social skills which better equip our students to become successful members of society. One of the key elements is to reinforce students who meet expectations by demonstrating positive behaviors and reinforcing teachers who are implementing this philosophy with integrity.

Schools who are implementing Positive Behavior Support are seeing wonderful outcomes! There have been significant decreases in discipline referrals, more parent involvement, and a safer school climate. As stated previously, just a small part of Positive Behavior Support is to acknowledge students when they make good choices and to recognize staff for their hard efforts. Our schools are in need of community support to make this work. We would like to meet with you to discuss this initiative taking place in Orange and Osceola County and how we can form a partnership with the Orlando Magic.

Attached you will find brief PowerPoint giving you more specific details about School-wide Positive Behavior Support.

We look forward to meeting with you and feel free to contact either one of us if you have any questions.

Sincerely,

(Your Name, Affiliation, and Contact Information)

